

Digital Media Design BA (Hons) (Sept '10)

This course information relates to courses starting in September 2010.

Course code: B05511

Course category: Higher Education

End Qualification: BA (HONS) MULTIMEDIA

Hours: 9:00am – 5:00pm

Course duration: 1 year

Course aims:

This course is a one year top-up BA (Hons) degree, for students who have successfully completed a foundation degree or HND in a related subject. The course will be of interest to students seeking careers in the digital media industries.

Digital Media Design (multimedia) is one of the fastest growing industries within both the creative and technical fields. It is diverse, demanding and remains in a constant state of flux whilst consistently challenging our perceptions and sensory experiences.

The course provides students with the opportunity to further consider these disciplines and to build upon their previous multimedia design experience from a practical and theoretical perspective.

The underpinning of the course is the development of an intellectual and practical understanding of the subject to the point where students can successfully enter the professional world, or study at postgraduate level. Emphasis throughout is on building sound working methods and establishing strong critical judgement.

Course content:

The course is subdivided into four main units –

- Cultural and Critical Studies,
- Multimedia Practice,
- Professional Practice
- and a self-initiated project.

Multimedia Practice provides the foundation throughout the year. Students are encouraged to produce a range of multimedia outcomes that include interface design, screen design, time-based media, digital image making and authoring.

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Facilities for students:

The course is delivered in a dedicated computer lab, equipped with up to date software for digital media design. Students also have access to the library and other services of the College and the University of Brighton.

Tutors:

The course is delivered by an experienced team of Digital Media academics and professionals, under the leadership of Micheál O'Connell.

Assessment: Assessment has a practical focus, through students' development of multimedia artefacts. This is underpinned by a requirement to reflect on relevant critical theory through extended pieces of written work.

Entry Requirements:

240 credit points from an HND/HNC/FdA in a subject area commensurate with the programme.

Progression and links:

Graduates of the course may apply for postgraduate courses in related subjects.

Graduates usually pursue careers either as freelance designers or work in a range of multimedia companies.

Work experience opportunities:

The course does not include a work placement, but has a strong work-related focus throughout. Visiting industry speakers add to the professional culture of the course.

Tuition fees for 10/11: TBC

Further information: Tuition fees for 09/10 were £3,225. It is expected that fees for 10/11 will rise by a small percentage in line with inflation. For more information about fees and bursaries please visit <http://www.brighton.ac.uk/studentlife/money/index.php?PageId=500>

Disclaimer:

Although the information given is believed to be correct at the time of publication, it does not form any part of a contract between City College Brighton and Hove and the student. Courses may be subject to change.

Timetables are subject to change and you should check with your tutor prior to enrolment for the details of your timetable.

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