

Hospitality & Event Management FdA (Sept '12)

This course information relates to courses starting in September 2012.

Course code: B01481 (UCAS: NN28)

Course category: Higher Education

End Qualification: Foundation Degree (FdA_

Duration: 2

Hours: Year 1 – 20 week teaching & 20 weeks work placement. Year 2 – 30 weeks teaching

Course duration: 2 years

Course aims:

This course has been designed to give students a thorough grounding in the hospitality and events industry and it has a strong vocational emphasis. Particular importance is given to incorporating current industrial developments. This is achieved through a variety of strategies including: lecturers utilising their close links with industry representatives, inviting guest speakers, organising student visits, using assessments based on industry scenarios and case studies, and practical sessions utilising the restaurant or auditorium.

Remember applications for Higher Education courses must be made through UCAS, not directly to City College. See the how to apply section for more details.

Course content:

In this professionally-oriented course, core modules are studied from October to Easter to prepare students for their work experience. From Easter, all students undertake 20 weeks of work experience in the UK or abroad. Previous placements have included hotels and restaurants in the USA, Europe and the UK, event management companies on the south coast of England, and organising the Brighton Food Festival. On their return in October, students choose from a range of options via which to specialise in various aspects of the industry.

Year 1

Introduction to the Hospitality and Event Industry
Hospitality and Event Operations
People and Organisations
Understanding Business and Finance
Marketing and Consumer Behaviour
Customer Service
Applied Learning Practices

Let city college work for you!

Year 2

Hospitality and Event Management

Industrial placement and reflective practice

Managing People

Trends and Issues in Hospitality and Event Industry Sectors

Accounting for Management Decisions

3 options from:

Gastronomy

Business Event Management

Tourism Management

Food and Nutrition

Business Research Methods

Arts and Entertainment Venue Management

Small Business Management

Facilities for students:

- Use in local event venues in the Brighton area.
- Up-to-date hospitality facilities.
- Extensive library facilities
- Computer pool rooms

Tutors:

The HE Department for Service & Business Management is staffed by a team of experienced tutors who have extensive teaching and contemporary vocational experience. They have excellent links with hospitality & event providers in Brighton, nationally and internationally.

Assessment: Assessment will be varied and provide opportunities for development of analytical and presentation skills via essays, presentations, role-plays and debates. Individual and group projects provide graduated developmental opportunities for independent study. In some subjects examinations will be used to assess the acquisition of knowledge and to ensure a full range of assessment methods are experienced by students to prepare them for further study and life long learning.

Entry Requirements:

Individual offers may vary

UCAS tariff:

120 points, from a minimum of one 6-unit qualification. Level 3 Key Skills and General Studies will count towards the tariff score.

QAA-approved access course:

acceptable with at least a year of relevant experience.

GCSE (minimum grade C):

at least 3 subjects including English language and mathematics or a science.

Let city college work for you!

For non-native speakers of English:
IELTS 6.0 overall, 6.0 in writing.

Other:
HCIMA certificate or equivalent. Extensive industrial experience.

Progression and links:

The course provides a sound theoretical and practical foundation for management careers in the hotel and event industry. Recent employment examples include a management trainee at the Burj Al Arab Hotel, Dubai, restaurant manager at a top-rated Brighton restaurant and assistant manager of a local nightclub.

Successful graduates may have the opportunity to progress to a top-up honours degree at the university.

Tuition fees for 2012/13:

The tuition fee for this course will be £7,500 for 2012 entry. Most students will be eligible for a loan from Student Finance England to cover the cost of fees, so most students are not expected to pay this amount upfront. For further information about fees please visit:<http://www.brighton.ac.uk/studentlife/money/2012entry>

Disclaimer:

Although the information given is believed to be correct at the time of publication, it does not form any part of a contract between City College Brighton and Hove and the student. Courses may be subject to change.

Timetables are subject to change and you should check with your tutor prior to enrolment for the details of your timetable.

Let city college work for you!