

# Travel & Tourism Management FdA (Sept '12)

This course information relates to courses starting in September 2012.

**Course code:** B0959 (UCAS: N800)

**Course category:** Higher Education

**End Qualification:** Foundation Degree (FdA\_

**Duration:** 2

**Hours:** Year 1 – 20 week teaching & 20 weeks work placement. Year 2 – 30 weeks teaching

**Course duration:** 2 years

## Course aims:

The travel and tourism industry accounts for over 10 per cent of the UK's total employment and is now considered to be the world's biggest employer. There are thousands of jobs around the world in sales, marketing, management, public relations and customer service, covering everything from airlines and hotels to small tour operators and travel agencies.

Remember applications for Higher Education courses must be made through UCAS, not directly to City College. See the how to apply section for more details.

## Course content:

In this professionally oriented course, core modules are studied from October to Easter to prepare students for their work experience. From Easter, all students undertake 20 weeks of work experience in the UK or abroad. Previous placements have included resorts in the USA, holiday companies around the Mediterranean, holiday homes operators in France and various UK tourism companies.

On their return in October, students choose from a range of options via which to specialise in various aspects of the industry.

Syllabus

Year 1

Introduction to the Travel and Tourism Industry

Tourism Destinations

People and Organisations

Understanding Business and Finance

Marketing and Consumer Behaviour

Customer Service

Applied Learning Practices

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Year 2

Planning for Sustainable Tourism

Industrial placement and Reflective Practice

Managing People

Travel Operations and Transport

Accounting for Management Decisions

3 options from:

Business Research Methods

Business Travel Management

Heritage Tourism Management

Meetings, Incentives, Conferences and Exhibition Management

Small Business Management

**Facilities for students:**

- Opportunities for local and overseas trips to investigate travel and tourism providers.
- Extensive library facilities
- Computer pool rooms

**Tutors:**

The HE Service & Business Management team is staffed by experienced tutors who have extensive teaching and contemporary vocational experience. They have excellent links with travel and tourism providers both locally and further afield.

**Assessment:** Assessment will be varied and provide opportunities for development of analytical and presentation skills via essays, presentations, role-plays and debates. Individual and group projects provide graduated developmental opportunities for independent study. In some subjects examinations will be used to assess the acquisition of knowledge and to ensure a full range of assessment methods are experienced by students to prepare them for further study and life long learning.

**Entry Requirements:**

Individual offers may vary

UCAS tariff:

120 points, from a minimum of one 6-unit qualification. Level 3 Key Skills will count towards the tariff score. General Studies will count towards the tariff score.

International Baccalaureate:

24 points, certificates considered.

GCSE (minimum grade C):

at least 3 subjects including English language and mathematics or a science.

For non-native speakers of English:

IELTS 6.0 overall, 6.0 in writing.

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**Progression and links:**

Major employers include tour operators, travel agencies, airlines, tourist boards, information centres and local authorities. The industry offers particularly attractive opportunities to work around the world.

Successful graduates may have the opportunity to progress to a top-up honours degree course at the university.

**Work experience opportunities:**

20 weeks from Easter in year one to the start of year 2

**Tuition fees for 2012/13:**

The tuition fee for this course will be £7,500 for 2012 entry. Most students will be eligible for a loan from Student Finance England to cover the cost of fees, so most students are not expected to pay this amount upfront. For further information about fees please visit: <http://www.brighton.ac.uk/studentlife/money/2012entry>

**Disclaimer:**

Although the information given is believed to be correct at the time of publication, it does not form any part of a contract between City College Brighton and Hove and the student. Courses may be subject to change.

Timetables are subject to change and you should check with your tutor prior to enrolment for the details of your timetable.

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