

## NCTJ Diploma in Multimedia Journalism

**One Year Course:** Sept 2011 – June 2012 (36 weeks)  
3 days per week (13-15 hours)

**Fast Track Courses:** Feb 2011-June 2011 (18 weeks)  
5 days per week (25-30 hours)

**Course Leaders:** Peter Lindsey [PL1@ccb.ac.uk](mailto:PL1@ccb.ac.uk)  
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### Course Aims:

The journalism courses at City College Brighton & Hove have been the **best performing in the UK for 2007 and 2008** (2009 figures pending). Practically-based, the course aims to put you in the best possible position for either getting that first job on a magazine/newspaper/website or making it as a freelancer.

From September 2010 this is a **brand new multi-media course** which takes into account demands from the industry for journalists who can adapt to a world of print, online and video. As well as core NCTJ subjects we have introduced a **sports module - the only sports course to run in the local area** with fantastic links to the Brighton and Hove Albion FC and new Falmer stadium.

We are also running classes in online and video journalism using i-Movie editing facilities in our **new Apple suite**.

The courses are taught through a combination of lectures and hands-on practical challenges in a working environment. **Our team includes award-winning journalists still working in the field**. A magazine/newspaper office atmosphere prevails with students pitching ideas, tip-offs and stories to local and national publications/websites, while building skills and a portfolio of published work.

You will have your own website and Facebook page where the best articles are showcased to a wider industry audience. We also have a roster of highly respected guest speakers including **Guardian media commentator, Prof Roy Greenslade**, and author of *How to Pitch and Sell a Freelance Feature*, Catherine Quinn.

**Online journalism** teaching is undertaken by playwright/author and freelance journalist Damian Barr as well as Worthing Herald web-editor, Sarah Booker. **Video journalism** is undertaken in fully equipped studios using 3-chip cameras. You will learn about professional filming technique, filming news stories to camera and digital editing.

Friday workshops include investigative techniques and undercover reporting by Channel 4 Dispatches contributors Ecostorm and How to Write a Successful Blog by noted political blogger, Justin McKeating [www.chickyog.net](http://www.chickyog.net), and editor of the *2007 Blog Digest*.

**Course Content:**

<b>Units</b>	<b>Multimedia Journalism (1yr)</b>	<b>Multimedia Journalism (Fast Track)</b>
	Shorthand	Shorthand
	News Writing	News Writing
	Public Affairs	Public Affairs
	Law	Law
	Media Law Court Reporting	Design
	Portfolio	Portfolio
	Sub Editing (optional)	Sub Editing
	Sport (optional)	Sport (optional)
	Magazine Business (optional)	Magazine Business (optional)
		Feature Writing
	Video/online journalism	Video/online journalism

## **Courses Facilities:**

- Student common room with 24 hour news channels.
- Journalism Library
- Digital cameras
- Video cameras
- Shorthand downloads

## **Course Tutors:**

### **Jan Goodey (course leader)**

A former features editor, Jan freelances on mainly environmental issues for both local and national magazines/supplements (Latest 7, The Ecologist, Guardian Society...). He spent eight years as part of a team which built up Brighton's award-winning Insight magazine. He now divides his time between college and freelance commissions.

### **Peter Lindsey (course leader)**

Peter has spent last 20 years editing local newspapers around Sussex. He now divides his time between lecturing here and various bits and pieces of PR consultancy work.

### **Nicki Jones (shorthand)**

Nicki is a highly experienced shorthand teacher of many years' standing and runs all the NCTJ shorthand lessons and exams.

### **Andrew Knight (law)**

Andrew Knight is an award-winning features writer and editor with 20 years' experience in regional newspapers. He has had widespread freelance writing experience and was editorial training manager for Trinity Mirror's Western Mail & Echo newspapers prior to becoming a lecturer specialising in law and government.

### **Karen Dugdale (public affairs)**

Karen is a freelance journalist who writes for consumer magazines and a variety of trade publications (Marie Claire, Cleo, Coast, G2, The Morning Advertiser and Overseas Property TV Magazine as well as national newspapers. Prior to becoming a journalist she spent 10 years working in local government for an inner city London borough and many of her commissions draw on her comprehensive working knowledge of local government and social housing.

### **Peter Gates (design)**

A freelance designer who has worked on a number of prestigious projects. Peter has taught at Goldsmiths previously and has expert knowledge of Indesign CS3 and Photoshop.

### **Work Experience:**

Students will complete two separate week placements on either local/national newspapers/magazines or websites -

### **Assessment/Exams:**

Students will be assessed by:

- Portfolio of published articles
- Exams in core units plus options

### **Employment Opportunities:**

Students will be able to confidently apply for positions on:

- Consumer Magazines/Websites
- Local or National Newspapers/Websites
- News Websites
- B2B Magazine/Websites
- Research posts
- PR work
- Newspaper Supplements
- Journals

### **Entry Requirements:**

Students will need to have already gained a Degree or 2 A-levels (or equivalent). There will also be a two-hour aptitude test to sit with a minimum 50% pass rate required plus an interview with course leaders.

### **Course costs:**

Below are the **approximate** fees which for Sept 2011-12 are likely to rise.

Home/EU students tuition fees (per year): £1333

If you are under 19 on 31st August 2011 you do not have to pay Tuition Fees, the College Registration, Awarding Body Registration or Exam/Assessment Fees. However, you will have to pay any Resource Fees.

Additional costs	Payment due	Total
Resource Fee		£100
Exam Fees		£350
Registration Fee		£44

Total for 19 and over: £1827.00

Total with fee remission: £494